



## Thank You To The 2017 Le Race Sponsors

Another successful Event, with some tactical racing by our competitors. Brad Evans taking out the overall winner in a tough fight to the finish line. Christchurch's Charlotte Lucas took out the female win, while also breaking a new female 100km record.

It was a truly stunning day (despite the weather at the start) and such a great turnout - what a race, what a day and what an event!

To all of our fantastic sponsors we could not have done it without you all – great team effort! This race wouldn't have happened if it wasn't for you. We say it every year how grateful we are but we do truly mean this. Your work and your support means a great deal to us. Thankyou!

Thanks to those behind the scenes working tirelessly to make this Event such a success. A large amount of people have been involved over the last few months to bring this event to fruition. Each year we think it's going to be easier... it still seems a mammoth job to pull off a day like this. Below are just some words to thank all those involved.

Over 50 sponsors and businesses have put time, money, product and their services into making this event a success. Most are so much more than just sponsors; they are more like a big family of cycle enthusiasts keen to support one another, a good cause and to have a good time.

## Major Sponsors

### Chain Reaction Cycles and Specialized

The team at Chain Reaction are truly wonderful. Every year we invade your shop to hold both bike checks, race pick up and registration. Not only were you giving up your time to ensure our riders were fit to ride but you were out there in the field helping with any issues that might arise on the day.

Darryn, Arron, Bobbie and Jo and the team thanks so much for getting behind the event. We really appreciate all you do for Le Race, the continuous support you give myself and the Le Race team does not go unnoticed! Thanks Team.



### Skoda and Miles Continental

Carly from Skoda – new to the position thrown in the deep end but you survived and did a stellar job – you certainly know how to do it well and it is a testimony to you and your brand – over 100 riders signed up to ride with Team Skoda and they certainly would have enjoyed the massages, food and drink and shelter! At the finishline

Thanks to the team at Miles Continental for the two Skoda cars which we have had for the past six months – both Meri and I loved having them and sad to return them!

**ŠKODA**



### **Pure Sports Nutrition**

A huge thank you to Pure Sports Nutrition – it's great to have you guys involved in this event, it's a great fit! Simon and Marewa Kraak and Rosa Carter thank you very much we loved your product, it kept us going all and we loved the new Station at the Hill Top – we know we have lots of happy riders out there who were able to purchase premade bottle of Pure on route without having any hassle - what a great idea team and the feedback we are receiving is amazing.



### **Akaroa District Promotions**

A big thank you to our supporting partner Akaroa District Promotions and head Promotions manager Hollie Hollander. What a great help you have been to Le Race in supplying us with great accommodation deals, information to help us plan the event on the other side & all of the Akaroa communities help. A huge thanks also for the Akaroa Prize Package you provided. We really wouldn't have done a lot of this event without your guidance.



### **Hire King**

On board again this year providing all the infrastructure required for Le Race and they were also the sponsors to King and Queen of the mountain. Huge shot out to them!

Hire King delivered in every way with all our portaloos, marquees, tables and chairs Thanks Tim, Robbie, Johnny and Fabian!



### **CCC**

The events team have done a stunning job in supporting us. Brilliant work! Many thanks to the entire team; But Brooke Jones deserves special mention she was all over the road sweeping, fire updates and filling in pot holes just so that the road and race was in good nick!. It is great to have the Council support behind us to make the event come alive in Christchurch – Thanks so much!



### **Joes Garage**

It was so wonderful to have you on board this year for the very first time. We appreciate the time and effort you put into making this such a success. We love new and exciting things for Le Race and introducing the Joes Garage Pit Stop was a wonderful way to cater for all riders. We are grateful for the number of Joes Garage vouchers you supplied us with. A special thanks to Sue who was busy on the day up at the Pit Stop. And Ali Hunt owner of the Riccaton and Papanui Joes Garages – he was out there riding in the 100km part of Le Race on the day!



### **Mike Pero Real Estate**

Thank you Mike and the team at Mike Pero Real Estate- You were wonderful to work with this year, I loved your enthusiasm and your fantastic contribution to new and exciting ideas. Your generosity is greatly appreciated. Thank you for sponsoring the TV Commercials that went nation wide. It was a wonderful way to ensure this event is seen right across New Zealand.



### **Flamme Rouge**

Emma- it was wonderful to have you on board this year becoming our naming right sponsor for the youth section. The youth section is important to us, as they are the new and talented ones coming through. It was fantastic that we could name this section after such an amazing role model like yourself. What a success it was, thank you for your time and effort!!



### **Affiliated Sponsors**

#### **Les Mills**

Not only did we get Les Mills involved but we had two of their fitness instructors as our wonderful MC – Bevan and Daz! You Guys rock we loved your work and loved the promo on Facebook prior to Le Race! Loved the kids Born to Move fitness class at Akaroa – how cute was that with all the kids involved. Thanks so much

#### **Tineli Performance Bikewear**

Thanks to Mike and Tim at Tineli, for providing some great Le Race apparel your support is truly appreciated!

#### **Mackley Carriers**

Where would we be without Richard organising the transport of the containers with the gates in them to and from Akaroa for us. Couldn't have done it without you!

#### **Nature's Valley**

Thanks team at Nature Valley for sending down all the tasty muesli bars that went into the race bags and kept the crew fuelled on race day. Your product is loved by the Le Race Team.

#### **Lion**

Thanks so much to Lion – for provide all those cases and cases of great wine for the winners – I know there are many out there now converted to your wine – thanks so much we thoroughly appreciate your support.

#### **TotalPOS Solutions**

Martin Ross is huge supporter of Road Cycling, and thanks for the Eftpos machine and nice to see so many TotalPOS riders riding this year!

#### **BlueBridge Bike Club**

Thanks to Bluebridge for suppling couple of vouchers for our riders to win – one was drawn prior to Le Race via a Facebook Competition and other was awarded at the finishline during the Prize Giving thanks so much Bluebridge you are great supporters of cycling in New Zealand

#### **Smith Optics**

Ivan Jones – huge thanks to you for supporting with those amazing Helmets and Glasses!– You are great supporter of road cycling events and we thank you

#### **MG Marketing/Dole**

Have supplied the tons of bananas in your race packs and at the finish line and pinapples. Dole have also sponsored this event for years and they keep coming back little like Jeff this Le Race was his 17th Le Race – what an effort and he keeps on getting podium finishes well done Jeff and we will see you for your 18th Le Race next year!

**Photo & Video International**

Thanks to Greg and the team at Photo and Video International – thanks for that amazing camera you gave away as early entry prize – next year we will see you ride Le Race!

**Outback Communications**

Corey from Outback Communications and the team from Mount Campbell that have provided all the RT's and the network for the weekend's events. We are in a really tricky spot communication wise. Thanks for getting the system working so well.

**Screen Concepts/Fat Robot**

Mark – thanks! Your team can turn around jobs so fast this year was by far the best you have done so well done – from printing tee shirts to signage to race bibs – nothing was ever an issue no job too big or small!

**All Press Espresso**

Mark and Beth and the fantastic team at All Press You were pouring coffees all day long keeping our team fuelled up and thanks for the lunches for the team each day – they were stunning yum yum!

**Spectrum Print**

Sonia and the team from Spectrum Print, a special thanks for the sponsorship of the flyers– great promotion early on – thanks!

**GU**

Thanks to Jo from All Sports – I know the riders loved having that extra special kick to get them over those hills in the weekend. A product we are so thankful to have in our race packs!

**O'Neill**

Thank you again for being on board for another year. Your support means so much. Our team needs reliable trucks and Oneil are the best!

**Tom Tom Sports**

Tom Tom Sports has kept us up to date with the latest gadgets that will make training a little easier for you. Factors like stress, sleep, recovery time and hydration all play a part in your training. Tom Tom Sports helped us with understanding what gadgets can help.

**Accommodation Partner – Breakfree on Cashel**

Andy – great to be working with you again – I know that Mike and Rachel loved staying with you - thanks so much and we look forward to working with you in the future!

**Travel Partner - Global Cycling Adventures**

A major thank you to Ralph, Debs & the team These guys run some amazing cycling guided tours so make sure you check them out at <http://globalcyclingadventures.com/> or Tel: 0800 829 933.

**Odlin Cycling**

Thanks to Paul for continuing with the Le Race team and providing both a fantastic spot prize at Le Race. It was great to see you in good form out there Paul!

### **Complete Performance -The Bunch Police**

A huge thank you to Richard from Complete Performance for organizing the Bunch Police. Thank you for helping the riders stay safe on the roads you certainly get in to them we love it! You are 100% reliable and also for providing some great training tips and videos to help prepare our competitors for Le Race. Also thanks for the training package you gave away on stage

### **New Zealand College of Massage**

Thanks again for your wonderful service. I am sure many riders really appreciate what you do. It may have just helped them that little bit more with their recovery.

Thanks to each and every supporter mentioned above – look forward to next year for another successful event on 24th March 2018!

*Sheree Stevens and the team  
Tailwind Events*

